

**DRAFT WACE Design Course
Books and Videos**

This list has not been finalised

Aitchison, Jim. *Cutting edge advertising : how to create the world's best print for brands in the 21st century.*

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Ambrose, Gavin & Harris, Paul. *This end up : original approaches to packaging design.*

Mies, Switzerland : RotoVision, 2003. ISBN 978-2-88046-648-0

Amdur, David A. *Typographic design in the digital studio : design concepts.*

Clifton Park, N.Y. : Thomson Delmar Learning, 2007. ISBN 978-1-401-88093-4

Ang, Tom. *Digital photographer's handbook.*

London : Dorling Kindersley, 2006. ISBN 978-1-405-31661-3

Digital photography : an introduction.

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How to photograph absolutely everything.

London : Dorling Kindersley, 2007. ISBN 978-1-405-31985-0

Arens, William F. *Contemporary advertising.*

Boston : McGraw-Hill Irwin, 2006. ISBN 978-0-07-296472-1

Arntson, Amy E. *Graphic design basics.*

Belmont, Calif. : Thomson/Wadsworth, 2007. ISBN 978-0-495-00693-0

Atkins, Jacqueline M. [ed.] *Wearing propaganda : textiles on the home front in Japan, Britain, and the United States, 1931-1945.*

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Lincolnwood, Ill. : NTC/Contemporary, 1997. ISBN 978-0-8442-3024-5

Boundy, A.W. & Hass, I.L. *Technical drawing : an Australian course in graphics.*
Sydney : McGraw-Hill, 1990. ISBN 978-0-07-452668-2

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New York : Fairchild Publications, 2005. ISBN 978-1-56367-350-4

Burton, Philip Ward. *Advertising copywriting.* 7th ed.
Lincolnwood, Ill., USA : NTC Business Books, 1999. ISBN 978-0-8442-3206-5

Carter, Rob & others. *Typographic design : form and communication.*
Hoboken, N.J. : John Wiley & Sons, 2007. ISBN 978-0-471-78390-9

de la Flor, Mike. *The digital biomedical illustration handbook.*
Hingham, Mass. : Charles River Media, 2004. ISBN 978-1-584-50337-8

Design Exploration series

Exploring character design / Kevin Hedgepeth, Stephen Missal.
Clifton Park, N.Y. : Thomson Delmar Learning, 2006. ISBN 978-1-401-86296-1

Exploring digital prepress / Reid Anderson.
Clifton Park, N.Y. : Thomson Delmar Learning, 2007. ISBN 978-1-418-01236-6

Exploring digital workflow / Penny Ann Dolin.
Clifton Park, N.Y. : Thomson Delmar Learning, 2006. ISBN 978-1-401-89654-6

Exploring drawing for animation / Kevin Hedgepeth, Stephen Missal.
Clifton Park, N.Y. : Thomson Delmar Learning, 2004. ISBN 978-1-401-82419-8

Exploring Dreamweaver 8 / James L. Mohler, Kyle Bowen.
Clifton Park, N.Y. : Thomson Delmar Learning, 2007. ISBN 978-1-418-01610-4

Exploring Flash 8 / James L. Mohler.
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Exploring illustration / Michael Fleishman.
Clifton Park, N.Y. : Thomson Delmar Learning, 2004. ISBN 978-1-401-82621-5

Exploring Illustrator CS2 / Annesa Hartman.
Clifton Park, N.Y. : Thomson Delmar Learning, 2006. ISBN 978-1-418-00053-0

Exploring InDesign CS 2 / Terry Rydberg.
Clifton Park, N.Y. : Thomson Delmar Learning, 2006. ISBN 978-1-418-01432-2

Exploring interface design / Marc Silver.
Clifton Park, N.Y. : Thomson/Delmar Learning, 2005. ISBN 978-1-401-83739-6

Exploring life drawing / Harold Stone.
Clifton Park, N.Y. : Thomson Delmar Learning, 2007. ISBN 978-1-401-89697-3

Exploring motion graphics / Rebecca Galagher, Andrea Moore Paldy.

Clifton Park, N.Y. : Thomson Delmar Learning, 2007. ISBN 978-1-418-01421-6

Exploring package design / Chuck Groth.

Clifton Park, N.Y. : Thomson Delmar Learning, 2006. ISBN 978-1-401-87217-5

Exploring Photoshop CS2 / Annesa Hartman.

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Exploring publication design / Poppy Evans.

Clifton Park, N.Y. : Thomson Delmar, 2006. ISBN 978-1-401-83147-9

Exploring storyboarding / Wendy Tumminello.

Clifton Park, N.Y. : Thomson Delmar Learning, 2005. ISBN 978-1-401-82715-1

Exploring the art and technology of Web design / Ruth Ann Anderson.

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Exploring the basics of drawing / Victoria Vebell.

Clifton Park, N.Y. : Thomson Delmar Learning, 2005. ISBN 978-1-401-81573-8

Exploring the elements of design / Poppy Evans, Mark Thomas.

Clifton Park, N.Y. : Thomson/Delmar Learning, 2004. ISBN 978-1-401-83286-5

Exploring typography / Tova Rabinowitz.

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Exploring visual effects / Billy G. Woody.

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Exploring visual storytelling / Brian Arnold & Brendan Eddy.

Clifton Park, N.Y. : Thomson Delmar Learning, 2007. ISBN 978-1-418-01492-6

Exploring web design / Jeremy Vest, William Crowson, Shannon Pochran

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[Australia] : ABC, 2003. [available from Enhance TV]

Eddy, Brendon. *Behind the design [videorecording] : designers on designing.*

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Sydney : Object-Australian Centre for Craft and Design, 2004. ISBN 978-0-9751759-4-1

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London : Hodder Headline, 2003. ISBN 978-0-340-86728-0

Game development essentials series

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Clifton Park, N.Y. : Thomson Delmar Learning, 2005. ISBN 978-1-401-86271-8

Game development essentials : game interface design / Kevin Saunders, Jeannie Novak.
Clifton Park, N.Y. : Thomson Delmar Learning, 2007. ISBN 978-1-418-01620-3

Game development essentials : game project management / John Hight, Jeannie Novak.
Clifton Park, N.Y. : Thomson Delmar Learning, 2007. ISBN 978-1-418-01541-1

Game development essentials : game story & character development / Marianne Krawczyk, Jeannie Novak.
Clifton Park, N.Y. : Thomson Delmar Learning, 2006. ISBN 978-1-401-87885-6

Game development essentials : video game art / Todd Gantzler.
Clifton Park, N.Y. : Thomson Delmar Learning, 2005. ISBN 978-1-401-84066-2

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Worcester, Mass. : Davis, 2000. ISBN 978-0-87192-379-0

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Worcester, Mass. : Davis, 2000. ISBN 978-0-87192-380-6

Gill, Steve & others. The traditional design process versus a new design methodology [PDF] : a comparative case study of a rapidly designed information appliance.
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<http://www.uwic.ac.uk/sped/research/PAIPR/Publications/SG24HrPaper.pdf>

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***The Thames & Hudson dictionary of design since 1900.* 2nd ed.**

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AWARD annual. [Australian Writers and Art Directors Association annual.]

Milsons Point, N.S.W. : Australian Writers and Art Directors Association.

<http://www.awardonline.com>

Communication Arts Design Annual

Palo Alto, Calif. : Communication Arts

<http://www.commarts.com/CA/>

D & AD annual [Design and Art Direction annual]

London : D&AD (British Design & Art Direction)

<http://www.dandad.org/>

Graphis Design Annual

Zurich (Switzerland) : Graphis Press Corp.

<http://www.graphis.com/>

The One show : the annual of advertising, editorial, and television art and design

New York : One Club

<http://www.oneclub.org/>